



Press Release
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Energy Union: It's Time

A Musical Climate Change Tour of Europe

Brussels, Munich, July 13, 2009 - Energy Union is a pan-European campaign tour with the objective of empowering young people and policy makers in Europe to take action against climate change. Energy Union promotes "Intelligent Energy": the potential of renewable energy, energy-conscious behaviour and the need for changes at the political level.[1] Over the next two years the Energy Union tour will visit 12 countries across Europe with a live audio visual show from Coldcut, an interactive exhibition using the "Gridio" system, and political panel discussions.[2]

The opening event of the 2009 tour takes place at the Streetlife-Festival on the Odeonplatz in Munich, Germany, on July 18th 2009. After travelling through Hungary, Austria and Slovakia, the first year of the tour will end at the "Die Allianz" events with Modeselektor in Berlin on September 25th 2009.

Energy Union brings the subject of "Intelligent Energy" to young people using highly innovative artistic techniques instead of the common shock messages. The campaign encourages people to become active in an unconventional and positive way, with the help of language which people all over the world understand: the language of music and images.

The pioneering band Coldcut from London has produced a new live audio-visual show as part of the tour. The audience can expect innovative live cinema with typical Coldcut mash-up style. This show, created especially for Energy Union, will demonstrate once again that Coldcut still breaks boundaries.[3] An interactive art-installation called "Gridio", created by the artist association Brightonart, uses a touch sensitive dance floor to turn visitors to the tour into creators of their own audiovisual works.[4] The Viennese projection artists 4youreye, Pixkompressor and Lichttapete provide imposing digital and analogue projection designs.

Panel discussions add the political dimension to the tour, explaining and discussing the concept of Intelligent Energy. The forums are prepared by groups of the Friends of the Earth Europe network.[5]

In order to organise the tour as environmentally sustainable as possible, the "Gridio" installation and technical equipment is carried in a specially adapted Energy Union train carriage provided by the cultural association Z6 from Linz. This is much more than simply a means of transport for equipment, it also acts as a mobile art space and accompanies the Energy Union Tour through Europe as a place for meeting and a space for temporary art exhibitions. The organisation of the events on the tour also follow environmental guidelines.

Energy Union Website: <http://www.energyunion.eu>
Read the Friends of the Earth Europe Energy Union tour blog: [here](#)

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[1] "Intelligent Energy" includes the use of renewable energies, energy efficiency, rational use of energy and energy intelligent life styles. Renewable energy comes from sustainable sources. This means either that the supply is naturally unlimited - as with solar, wind, water and geothermal power; or it can be renewed - as with bio-energy, which comes from plant products. Fossil fuels, which release the greenhouse gases